APRIL YOUMIN PARK

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PROFILE

Experienced illustrator with 6+ years in entertainment and film advertising field, specializing in polished visuals, adaptable styles, and collaborative production workflows

EXPERIENCE

KEY ART ILLUSTRATOR - BLT Communications — Jun 2022 - May 2026

- Created key art illustrations for theatrical and streaming campaigns across a wide range of visual style
- Collaborated with art directors and provided feedback to junior artists to ensure quality and consistency
- Managed multiple projects simultaneously under tight deadlines

SKETCH ARTIST - Lindeman & Associates — Aug 2019 - May 2022

- Produced presentation sketches and key art concepts for theatrical and television marketing campaigns
- Worked closely with creative directors to develop compelling visuals

TCG ILLUSTRATOR - GameQbator Labs — Freelance, 2025

- Created several collectible card illustrations for published product - Metazoo TCG

SELECTED CLIENTS

- Netflix, Disney, Universal Pictures, Paramount +, Apple TV

EDUCATION

- Otis College of Art and Design — Digital Media, 2019
- Costume Gesture Drawing (Gregory Weir Quinton) — CDA, 2025

SKILLS

- Adobe Photoshop, Procreate, After Effects, Blender, Traditional Media
- Character Illustration, Visual Development, Storyboarding, Color Design
- Art Direction Collaboration, Multi-Project Management, Fast Iteration

Language

- Korean Fluency